

Case Study / Photographic / Video Consent Form

This Consent Form has been developed to secure the agreement of individuals (including NHSScotland staff) that the NHS may have/take and make available for wider use the following:

- case study materials (text and images)
- photographs
- film footage (including stills and audio files)

The individual agreeing to use must sign the consent section below to confirm their understanding and agreement to the terms and conditions listed.

Consent

(To be completed by the individual, parent, guardian or carer as appropriate)

I agree with the above statement:

Signature:

Date:

Please also fill out the following in capital letters:

Name:

Address:

Postcode:

Daytime phone number:

Mobile phone number:

e-mail address:

Physical description *(approx age / hair colour / clothing):*

This information will help us identify individuals who later request that photographs or film footage of them is removed.

I consent to the supply of: *(please tick as appropriate):*

- Case Study Materials (interviews / comments / statements)
- Photographs
- Film footage/stills/audio files

Name of Event / Project:

Terms and Conditions of Use

I understand that the materials I have consented to will be used in promoting the principles and practices of the National Health Service in Scotland. These materials will be primarily used by NHS Boards but may be made available to partner organisations. I understand that photographs and film stills taken of me may be added to the NHSScotland Photo Library for wider use.

I understand that the materials I have consented to may be used in a variety of formats and platforms including but not exclusive to; publications (both printed and online), leaflets, posters, presentations, advertising and web sites (including external social media websites). Distribution of these materials may be geographically diverse and I understand that the general public worldwide may see the materials.

Both text and images may be edited to enable use in a variety of formats but this will not change the sentiment of the views expressed therein.

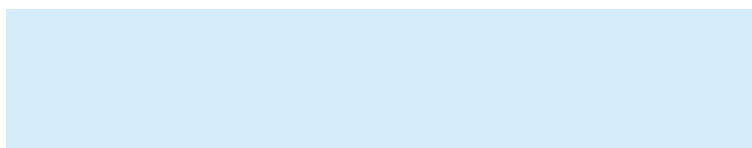
I am aware that materials will be held indefinitely and I can ask for them to be removed at any time by contacting the relevant NHS Board Corporate Communications Department. I understand that appropriate steps will be taken to remove materials on request, but it may not be possible to stop their use completely.

I hereby give my informed consent for the materials to be used as set out above. I know I will not be paid for allowing the materials to be used and I am giving this consent freely and without any expectation of more or better treatment from the NHS because of it. Refusal to consent will in no way affect my clinical care and or employment terms.

For clarification purposes the use of the term 'materials' refers to any or all of the following:

- Text/articles/statements supplied by the individual
- Photographs
- Film footage
- Audio Files
- Film stills

Please send the completed form to:



NHSScotland will take steps to ensure that materials provided under the terms of this consent form will be used in an appropriate manner. NHSScotland cannot be held responsible for any use of materials by third parties.